## Genentech The Beginnings Of Biotech Synthesis

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"Hughes has crafted an engaging historical account of Genentech from its beginnings as a small laboratory at the University of California, San Francisco to the 2009 merger with Roche for 47 billion dollars. . . . [Her] account will appeal to a broad audience and is a must read for scholars interested in the history of biotechnology.

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The second way that Genentech (at least before becoming absorbed into Hoffman—La Roche) stands out among the vast phalanx of biotech firms is that its success derived from harnessing easily manipulated organisms to massproduce proteins or enzymes already in human therapeutic use; when attention shifted to new drugs, the biotech model failed and these companies began attempting to milk research tools for revenue instead, hobbling the entire research enterprise.

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Genentech: The Beginnings of Biotech, Hughes

Engaging account of the rise of biotech in the late 1970s and early 1980s through the story of Genentech. One fascinating part of this account is the unique relationship Genentech developed with both academia and large pharmaceuticals through contracting, setting a paradigm for dozens of other biotech companies.

Genentech: The Beginnings of Biotech by Sally Smith Hughes

By placing Genentech?s founders, followers, opponents, victims, and beneficiaries in context, Hughes also demonstrates how science interacts with commercial and legal interests and university research, and with government regulation, venture capital, and commercial profits.?Integrating the scientific, the corporate, the contextual, and the personal, Genentech tells the story of biotechnology as it is not often told, as a risky and improbable entrepreneurial venture that had to overcome a ...

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E. coli to produce the first human protein, somatostatin, as a proof-of-concept in 1977.

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Genentech: the first publicly-owned biotech Genentech was founded on April 7th 1976 with no assets, rented equipment, or even a secretary. Despite these humble beginnings, however, the company was able to use recombinant

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scientists who had an interest in business, or the paranoia surrounding the early days of genetic engineering, even in the scientific community.

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