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Work Description. This collection of notes on graphic design is based on over fifteen years' experience teaching graphic design concepts to many hundreds of beginning students at the university level. Grasping the fundamental techniques; concepts and principles of visual communication is absolutely critical, whether your personal goal is visual literacy or professional practice in design.

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graphic design basics. Graphic Design. The basic elements. •Line •Shape •Texture •Space •Size •Value •Colour. Lines. •Mark connecting 2 points. -Straight, curved, fat, thin, squiggly, dashed, patterned. •Used to. -Organise information -Highlight -Connect -Outline -Create grid, chart or graph -Create pattern or rhythm through many lines -Direct reader's eye -Create sense of motion -Suggest emotion.

graphic design basics - University of Birmingham

Visual notes are graphic outlines that help us record and learn new information. According to Mike Rohde, author of one of the most well-known handbooks in this area, sketchnotes are a form of visual note-taking that aims to capture big ideas using a combination of text, images and other graphic elements.

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three steps: (1) decide what essentially needs to be conveyed by the design; (2) critically examine every element (label, control, color, font, line weight) to decide whether it serves an essential purpose; (3) remove it if it isn't essential. Even if it seems essential, try removing it anyway, to see if the design falls apart.

6.831/6.813 Lecture 18 Notes, Graphic design

Graphic design is the process of visual communication through the use of typography, photography, iconography and illustration. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts, and page layout techniques to create visual compositions. Common applications

Graphic design - Wikipedia

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How to Become a Graphic Designer - Notes on Design

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Graphic design - Class Notes

Margaret Penney is the Managing Editor of Notes on Design. Margaret is a teacher, designer, writer and new media artist and founder of Hello Creative Co. If you are interested in developing your graphic design skills, Sessions College offers a range of graphic design courses for students at all levels. Contact Admissions for more information.

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