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Chen with Marina Krakovsky.

Economics can be dry stuff – remember “macro,” “micro,” and supply/demand curves? Fortunately, Secrets of the Moneylab is a lot more fun than Econ 101 because it focuses not on theory but on how people really behave. Indeed, work done by

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Introduction. Several years ago,

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Marina heard that Hewlett-Packard was looking for people to participate in “economic experiments.” Something intriguing was happening in her own backyard, and by the sound of it had been going on for years, yet she knew nothing about it.

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