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when in a group.
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this book is the
first to address
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business of the
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its importance,
and how to
manage it.

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Economy has
accelerated over
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Centre Stage:
keeping the UK's
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contributed more

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Advertising and

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Industries and

creative jobs

which are in non-creative

organisations

(e.g. design or marketing teams

within

manufacturers).

It comprises an estimated 3.12m

jobs or 1 in 11 of all UK jobs.

Published: June

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part of the UK

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in our city.

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employs 1.3 million people in the creative economy, 12.3

per cent of the workforce. This report provides

consistent statistics on the US and

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economies in comparison to

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Dr Sarah Miller,

chief executive

officer of the

Rediscovery

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