

User Research A Practical Guide To Designing Better Products And Services

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A practical guide to getting your user research started

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Practical Research Methods

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User Research: A Practical Guide to Designing Better ...

Take a shortcut and prepare to crash. Instead, the whole field of user research (UX as it is often shortened to) is at your fingertips, looking at issues such as user behaviour, user needs, motivation and more, pulling in a host of different scientific approaches such as observation research, task analysis, psychology and more.

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User Research - Kogan Page

This book is intended as a practical guide for conducting mobile research focused on the user and their experience. We hope that the depth and breadth of case studies presented, as well as specific best practices, will help you to design the best technologies possible and choose

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appropriate methods to gather ethical, reliable, and generalizable data to explore the use of mobile technologies out ...

Mobile user research: A practical guide — Arizona State ...

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This practical, user-friendly guide examines ethics in research. It helps researchers to manage ethical dilemmas that arise while research is being planned, conducted and reported and includes a unique 'ethical review checklist', as well as other useful features, to aid ethics in practice. Show all. About the authors.

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